

# IHCA Conference

## 8/1/07

### MR/DD Tract

### Regulation and Compliance Review



# Learning Objectives

- An understanding of Social Role Valorization and its place in service delivery.

# Social Role Valorization

- Idaho State Regulation M624 states staff receive  
“Training in implementing the principal of Normalization.”
- Normalization 1969 = Social Role Valorization in 1983
- “The application of what science can tell us about the enablement, establishment, enhancement, and/or defense of valued social roles for people.”  
Wolfensberger, 1995
- The creation of valued social roles for people is, in fact, the highest goal of Social Role Valorization.

# Social Role Valorization

- People with valued social roles will tend to be accorded desirable things, at least within the resources and norms of their society.
- The two major means to the creation, support, and defense of valued social roles are to enhance both a person's image and competency.

# Good Things in Life

- Home & Family
- Friendship
- Respect, Dignity, Acceptance, A Voice
- Education
- Opportunities to Participate
- Decent Material Standard of Living
- Normative Place to Live
- Work & Self Support\*

# Bad Things in Life

- Being perceived as “Deviant”
- Being rejected by community, society, family
- Being cast into negative roles, “subhuman”, “burden on society”
- Being put or kept at a social distance
- Having negative images attached (language)
- Being an object of abuse, violence, brutalization, death

# Two areas of Social Role Valorization

- Social Image Enhancement
- Personal Competency Enhancement

# Social Image Enhancement

Some examples:

- Neighborhood Harmony
- Setting Aesthetics
- Image Aspects
- Positive Transfer of Social Image



# Social Role Valorization

## Personal Competency Enhancement

Attainment of personal competency is important in that:

- The more skillful a person is, the better she/he will be able to function and interact in a "normal" way.
- Personal competency BY ITSELF is a worthwhile and valued attribute.
- THIS IS THE ESSENTIAL MISSION OF ALMOST ALL HUMAN SERVICES

# Social Role Valorization

“If personal competency enhancement does not occur, the agency may be contributing to further devaluation, life wasting deterioration or even destruction.”